



## Broadway in Education Scholarship Details

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### Application Instructions

Please complete the attached application form to apply for a *Broadway in Education* Scholarship and submit it by **Friday, October 30, 2009**. Late applications will not be accepted.

### Requirements

- Must be applying for a school or non profit organization
- Must be able to integrate scholarship into curriculum/programming
- Preference given to those who can demonstrate a need for a scholarship (i.e. financial need, lack of programming, etc.)

### Applications may be mailed or emailed to:

#### MAIL

Broadway Grand Rapids  
c/o Jenna Savage Grooms  
122 Lyon Street NW  
Grand Rapids, MI 49503

#### EMAIL

[jgrooms@bwaygr.org](mailto:jgrooms@bwaygr.org)

### Questions?

Please direct any questions regarding the Broadway in Education program to Jenna Savage Grooms, Development & Administrative Coordinator for Broadway Grand Rapids. In addition, please review the *Frequently Asked Questions* guide for additional assistance.

*The mission of Broadway Grand Rapids is to present West Michigan audiences with high quality Broadway productions, enriching the diversity and artistic integrity of our community through the power of professional performing arts.*

[www.BroadwayGrandRapids.org](http://www.BroadwayGrandRapids.org)

p: 616.235.6285

f: 616.235.6282

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### Frequently Asked Questions

**Q: If I am awarded a scholarship, what do we actually receive?**

A: You will be awarded tickets to one of the shows during our 2009-2010 season. If there is a workshop component included with your show, your group will be able to attend it prior to the show. (*note: confirmation of workshops will be announced at a later date. Availability depends on the number of applicants and interest in the workshop*).

**Q: When will scholarships be announced?**

A: Scholarships will be announced by December 4, 2009 by email. Please be sure you include a valid email address on your application.

**Q: Is this scholarship only available to those with financial need?**

A: No, this is not a financial need-based scholarship. However, we do place a priority on organizations that demonstrate a need in regards to the arts. This could be a financial need, a lack of arts programming in your organization, etc.

**Q: If there is a workshop, what would it include?**

A: If there is enough interest in a workshop, it will begin at 1:00pm prior to the scheduled performance. All workshops will be announced when scholarships are awarded. Each workshop is unique, and may include cast meet and greets, guest speakers, information packets, and more. The details of each workshop will be included with scholarship award packets.

**Q: If we are awarded a scholarship, what do I need to do?**

A: You will need to keep in close contact with Jenna Savage Grooms to provide accurate information for your scholarship. You will need to confirm the exact number of recipients, contact information, etc. Once all of the details are arranged, you will receive a packet with your tickets, show information, and workshop information (if applicable). If any information that you provide changes, it is your responsibility to inform Broadway Grand Rapids.

**Q: What shows on your 2009-2010 line-up are available for scholarships, and what is the appropriate age level to attend?**

A: Eligible Broadway in Education shows for our 2009-2010 season include:

*Cirque Dreams Illumination (January 28, 2010):* City dwellers collect objects that are balanced beyond belief, linemen delicately walk wires, daredevils lead tall building and flyers redefine the risks of flight. Everyday occurrences are transformed into astounding feats performed by an international cast of acrobatic urbanites, flexible fanatics, world-class athletes, musicians and more. This action packed Cirque Dream is enhanced with over 100 inventive costumes and set in a fantastical cityscape of dimension and special effects. Cirque Dreams Illumination will surpass its "jaw dropping, family friendly spectacle" proclamation by the Los Angeles Times and exhilarate audiences of all ages.

*The Color Purple (April 1, 2010):* OPRAH WINFREY PRESENTS THE COLOR PURPLE, a soul-stirring musical based on the classic Pulitzer Prize-winning novel by Alice Walker and the Oscar-nominated film by Steven Spielberg. It is the unforgettable and inspiring story of a woman named Celie, who triumphs over tremendous odds to find joy in life, and her true inner beauty. Nominated for eleven Tony® Awards, *THE COLOR PURPLE* is a landmark theatrical event. With a joyous GRAMMY®-nominated score featuring jazz, gospel and blues, *THE COLOR PURPLE* is capturing the hearts of young and old, and uniting audiences in a celebration of love.

*Scholarships will only be awarded for the 2:00pm Thursday matinee performance of each show.  
If there is a workshop, it will typically start at 1:00pm at DeVos Performance Hall.*

It is generally safe to assume that these shows are appropriate for high-school aged students and older. *The Color Purple* would most likely be rated PG-13 due to strong language, mature situations, etc. Please do your own research to guarantee that the show(s) you are applying for is/are appropriate for your group.



**Broadway in Education 2009-2010 Scholarship Application**

**SCHOOL/ORGANIZATION NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ORGANIZATION ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**BEST CONTACT PHONE:** (\_\_\_\_\_) \_\_\_\_\_ **TYPE OF PHONE:** ORGANIZATION HOME CELL

**EMAIL (REQUIRED):** \_\_\_\_\_

*Please note – correspondence is communicated by email. Please list an email address that is frequently checked.*

**SHOW SELECTION**

Please select which show(s) you would be interested in receiving scholarship funds. If you are interested in both shows, please note on a scale from 1 to 2 (one being the most interested) which show you most desire to attend.

\_\_\_\_\_ **Cirque Dreams Illumination – Thursday, January 28, 2010 at 2:00pm.**

Please indicate the number of tickets you are requesting for students: \_\_\_\_\_ adults/chaperones: \_\_\_\_\_

\_\_\_\_\_ **The Color Purple – Thursday, April 1, 2010 at 2:00pm.**

Please indicate the number of tickets you are requesting for students: \_\_\_\_\_ adults/chaperones: \_\_\_\_\_

Would you be interested in attending a workshop prior to your show? (workshops begin at 1:00pm): \_\_\_\_\_

**Please answer the following questions** (please know that answers do not necessarily affect scholarship decisions)

I am applying for a:    \_ school    \_ non-profit organization    \_ specific group within a school/organization  
Example: chorus, dance group, etc.

*Note – you may submit the answers to the following questions on a separate piece of paper.*

1. Does your organization have any arts programs/classes? If so, please list what is offered. \_\_\_\_\_

\_\_\_\_\_

2. Would you consider your organization in need? If so, what type of need does your organization have? Financial need? Program needs? Etc. Please explain. \_\_\_\_\_

\_\_\_\_\_

3. Has your organization received a Broadway in Education scholarship in the past? \_\_\_\_\_ If so, to your knowledge, are you in good standing with the scholarship program? (you completed/sent in all requirements) \_\_\_\_\_

4. How would you integrate this scholarship into your curriculum/programming? \_\_\_\_\_

\_\_\_\_\_

Please be sure to read the frequently asked questions portion before submitting your application.